NEW YORK STATE OF OPPORTUNITY. | ConnectALL

A Division of Empire State Development

ConnectALL Deployment Program

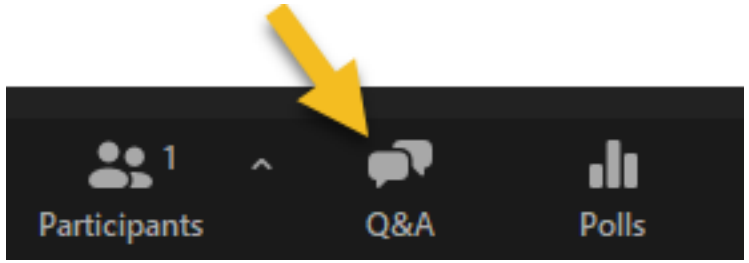
County Partnerships Request for Applications Information Session

April 2024

WELCOME

About today's session:

- This session is being recorded. **The recording + slides will be emailed out** to all participants and posted on ConnectALL's website.
- Important links and announcements will be posted in the meeting chat. All links shared today will also be sent out via email.
- Please send your questions using the **Zoom Q&A function** or by email.



- Questions will not be answered during this session. Answers will be posted to the ConnectALL website at **broadband.ny.gov.**

02

ConnectALL Overview

CONNECTALL OVERVIEW

ConnectALL is Governor Hochul’s initiative to transform New York's digital infrastructure, build a robust broadband marketplace, and bring affordable, reliable, high-speed internet service to all New Yorkers.

Governor Hochul delivering the 2022 State of the State address.

ConnectALL Signature Programs

- ConnectALL Deployment Program
- Affordable Housing Connectivity
- Digital Equity Program
- Connectivity Innovation
- Municipal Infrastructure Program

CONNECTALL OVERVIEW

ConnectALL will use federal funding for the Governor's five signature programs and to pursue specific objectives across all three of the ConnectALL goals authorized by the NYS Legislature in the WIRED Broadband Act:

1	New York's digital infrastructure will **connect all residents and businesses** to high-speed, reliable, and affordable broadband.	• Connect all households and businesses by 2030. • Expand rural cellular coverage.
2	New York will have a **robust and competitive internet marketplace** to support economic development and benefit New Yorkers with consumer choice.	• Connect 100,000+ households in affordable and public housing by 2030. • Connect 20,000+ households to open-access municipal infrastructure by 2030. • Create 2,000+ quality broadband jobs for un/underemployed and historically marginalized New Yorkers.
3	**A statewide mobilization** with partners in State, regional, county, local, and Tribal governments, and in the private, nonprofit, and academic sectors **will end the digital divide.**	• Produce New York's first-ever State Digital Equity Plan with statewide engagement. • Invest at least $50M to implement the State Digital Equity Plan. • Identify at least five connectivity innovations to improve service and affordability for rural and/or low-income areas.

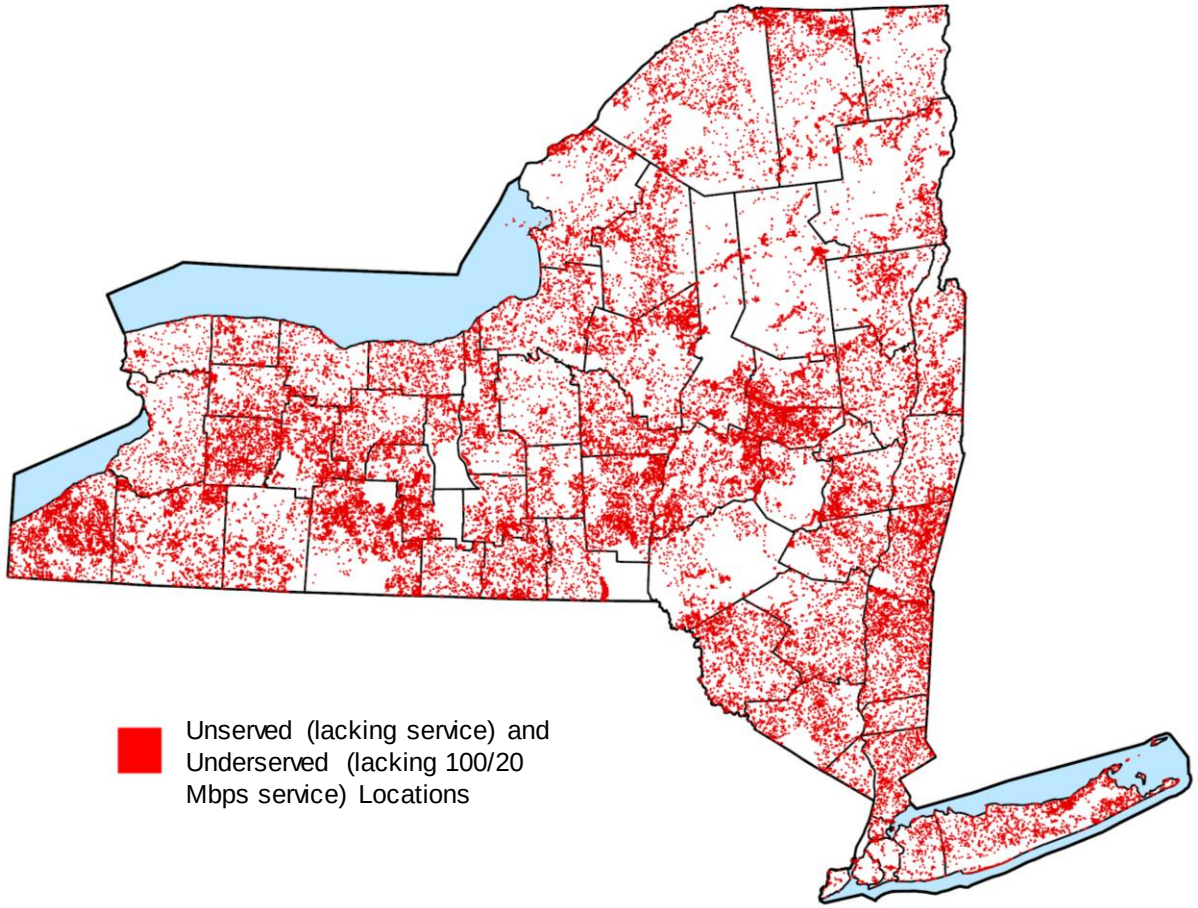
CONNECTALL OVERVIEW

ConnectALL is responsible for stewarding more than $1.3B of public funding for broadband from multiple federal and State sources.

Legislation	*Program*	*Expected Funding Amount*	*To Date*
Infrastructure, Investment, and Jobs Act (IIJA)	Broadband Equity, Access, and Deployment (BEAD) Program	Planning: **$5M** Implementation: **$646M**	**$5M**
	State Digital Equity Program	Planning: **$2M** Implementation: Est. **$40M**	**$2M**
American Rescue Plan Act (ARPA)	Coronavirus Capital Projects Fund (CPF)	Implementation Grant: **$345M**	**$345M**
NYS FY 2022 Executive Budget	ConnectALL Initiative	Total Appropriated: **$300M**	**$300M**
		Total State + Federal: $1.3B+	**$652M**

CONNECTALL DEPLOYMENT PROGRAM: OVERVIEW

Funding from the State and the federal Broadband, Equity, Access, and Deployment Program will support broadband to unserved and underserved locations.



Sources: June 30, 2023 FCC availability data as updated on February 20, 2024, NTIA Federal Deduplication file dated February 29, 2024, ConnectALL's list of state and local enforceable commitments dated March 8, 2024, with the DSL modification applied (as described in the New York BEAD Initial Proposal, Volume 1).

$696 million

to reach unserved and underserved locations across New York State

Locations designated as unserved or underserved on the FCC's National Broadband Map are eligible for funding. Currently, the map shows **~95,000 unserved and underserved locations** in New York.

03

Request for Applications Overview

COUNTY PARTNERSHIPS REQUEST FOR APPLICATIONS (RFA)

The ConnectALL Deployment Program – County Partnerships RFA is now available at **broadband.ny.gov**. Responses are due on May 10.

Goal:

- Build on County efforts to address unserved and underserved locations through grants to internet service providers

Eligible Applicants:

- New York Counties who have run a competitive selection process to identify ISP partner(s) to connect unserved and underserved locations
- County selection process must be complete before RFA application deadline

Eligible Uses of Funds:

- Direct expenses related to broadband deployment
- Subgrants to ISP partner(s) to deploy broadband service

ConnectALL Deployment Program – County Partnerships

Request for Applications

NEW YORK STATE OF OPPORTUNITY. | ConnectALL

A Division of Empire State Development

Issued: April 8, 2024

Contact: ConnectALLDeployment@esd.ny.gov using the subject line "County Partnerships RFA"

This Request for Applications ("RFA") is posted on the Empire State Development website:
https://broadband.ny.gov/connectall-deployment-program-county-partnerships

Applications must be submitted through the New York State Consolidated Funding Application (CFA) Portal:

https://apps.cio.ny.gov/apps/cfa/index.cfm

APPLICATION DUE DATE:

May 10, 2024

1

MINIMUM PERFORMANCE REQUIREMENTS

Performance Criterion	*Requirement*
Minimum speed available to subscriber	100/20 Mbps
Latency (round trip ping time from user premises to core site router)	< 100ms
Average outage time per subscriber	Less than 48 hours over any 365-day period
Network availability	99.5% of the time over a one-month period
Other criteria	No data caps or usage-based throttling

Network Design Requirements

- Strong preference for end-to-end fiber
- Non-fiber solutions must include justification

APPLICATION COMPONENTS

1 | Applicant Profile, Experience, and Qualifications:

- ✓ Applicant details and contact information
- ✓ Designated Partner details and contact information
- ✓ Organizational chart
- ✓ Resumes of key personnel
- ✓ Proposed grant management approach (i.e., subgrants or direct grants to ISPs)
- ✓ County's experience with broadband planning and management
- ✓ County's experience administering grant funds
- ✓ County's proposed project management approach

2 | County Selection Process:

- ✓ County's process to identify unserved and underserved locations
- ✓ County's process to determine service areas
- ✓ Timeline of solicitation process
- ✓ Outreach conducted for solicitation
- ✓ Copies of solicitation and selected proposals
- ✓ List of all respondents to the County's solicitation
- ✓ Justification for partner selection(s)
- ✓ Description of proposal(s) considered but not selected

APPLICATION COMPONENTS

3 | Project Details and Technical Approach:

- ✓ Project locations and deployment details
- ✓ Service tiers and pricing
- ✓ Alignment with Minimum Performance and Network Design Requirements
- ✓ Summary of operational terms
- ✓ Proposed deployment timeline

4 | Program Alignment and Compliance:

- ✓ MWBE utilization approach and plan
- ✓ Compliance with New York State WIRED Broadband Act
- ✓ Compliance with BEAD requirements in ConnectALL's draft Initial Proposal, Vol. II*
- ✓ Additional applicable terms and conditions
- ✓ Waiver request(s)

***Note:** ConnectALL's draft Initial Proposal is pending final approval from NTIA. If any material changes are made that will affect compliance requirements for this Program, ConnectALL will issue an addendum to this RFA.*

APPLICATION COMPONENTS

5 | Funding Request:

- ✓ Total project cost
- ✓ Total ConnectALL funding request
- ✓ Details on sources of other funding (minimum 25% Applicant contribution, total from all public + private sources)

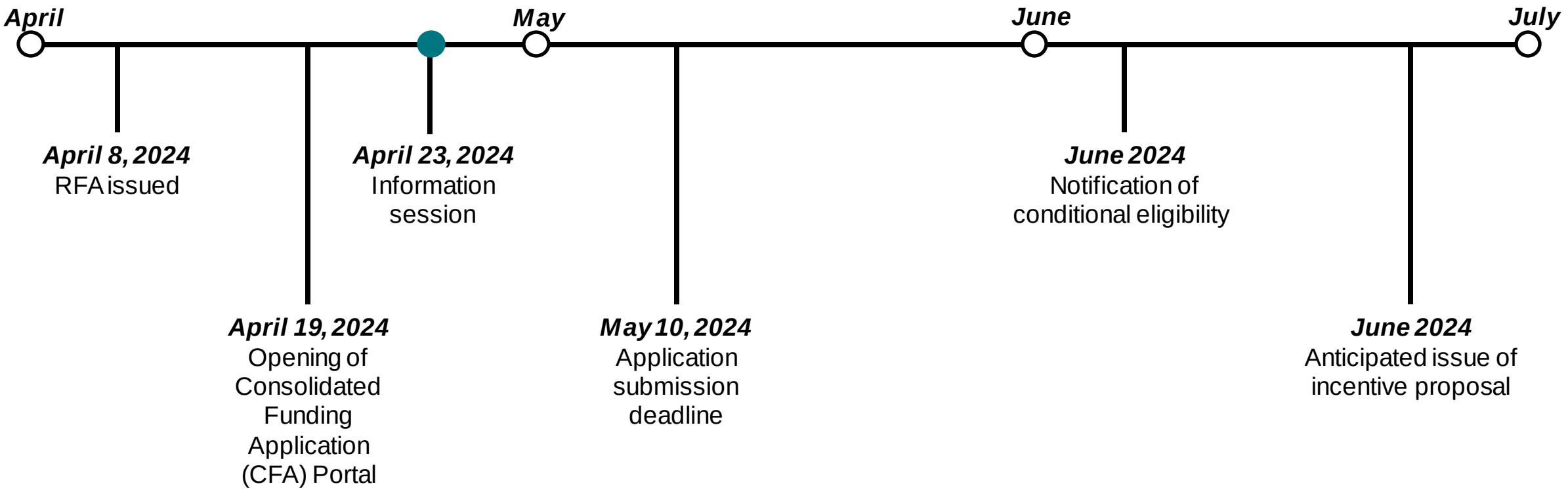
6 | Certifications and Disclosures:

- ✓ Acknowledgement of Program requirements
- ✓ Acknowledgement of responsibility for managing deployment
- ✓ Commitment to compliance with relevant laws and safety requirements
- ✓ Acknowledgement of reporting requirements
- ✓ Acknowledgement of addenda
- ✓ Acknowledgement of MWBE goal

SELECTION CRITERIA

Criterion	*Scoring Weight*
Applicant Profile, Experience, and Qualifications *Qualifications of key personnel, past management experience, past grant administration experience, project management approach*	5%
County Selection Process *Openness and competitiveness of solicitation process, justification for Designated Partner(s) selection*	20%
Project Details and Technical Approach *Scale of unserved/underserved need addressed, proposed technology, alignment with Performance Requirements, proposed deployment timeline*	30%
Program Alignment and Compliance *Ability to comply with WIRED Broadband Act and Initial Proposal, Vol. II, requested waivers*	15%
Funding Request *Total cost, level of cost share, ConnectALL per-location contribution, soundness of financial assumptions*	30%
Total	**100%**

SELECTION TIMELINE



04

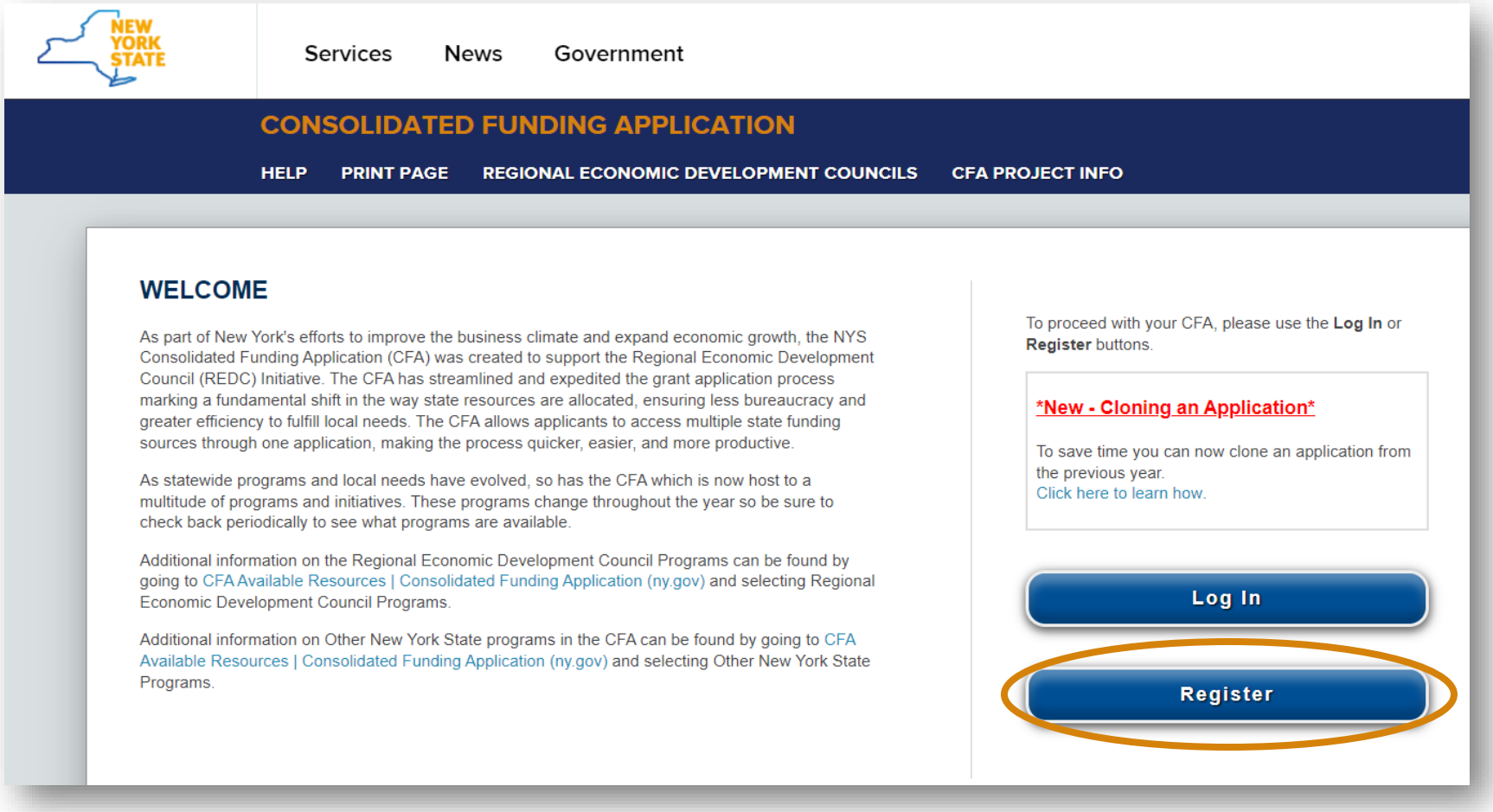
How to Apply

HOW TO APPLY

Applications must be submitted through the New York State Consolidated Funding Application (CFA)

Create an account by registering at https://apps.cio.ny.gov/apps/cfa/index.cfm

Note: Once your account is created, you will receive an email with a token required to access the CFA going forward. Save the token in an easy to access location.



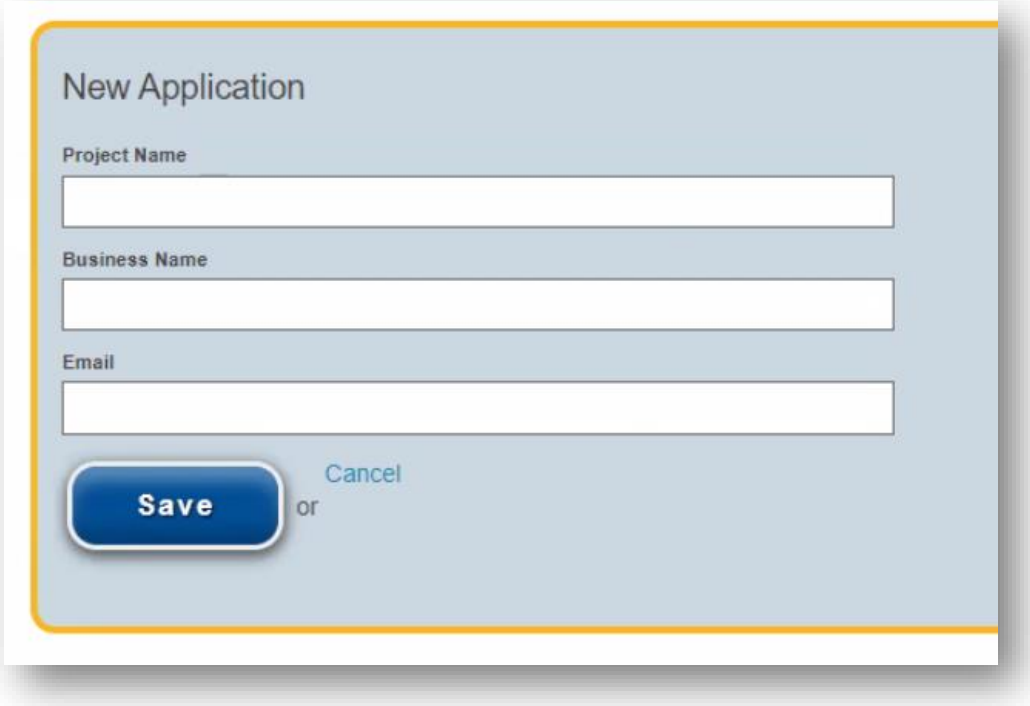
HOW TO APPLY

Navigating the Consolidated Funding Application (CFA)

Once logged in, create a "New Application" and fill in the fields shown here.

"Project Name" is for your reference only. The following naming conventions are recommended:

- “OrgName CountyPartnerships”

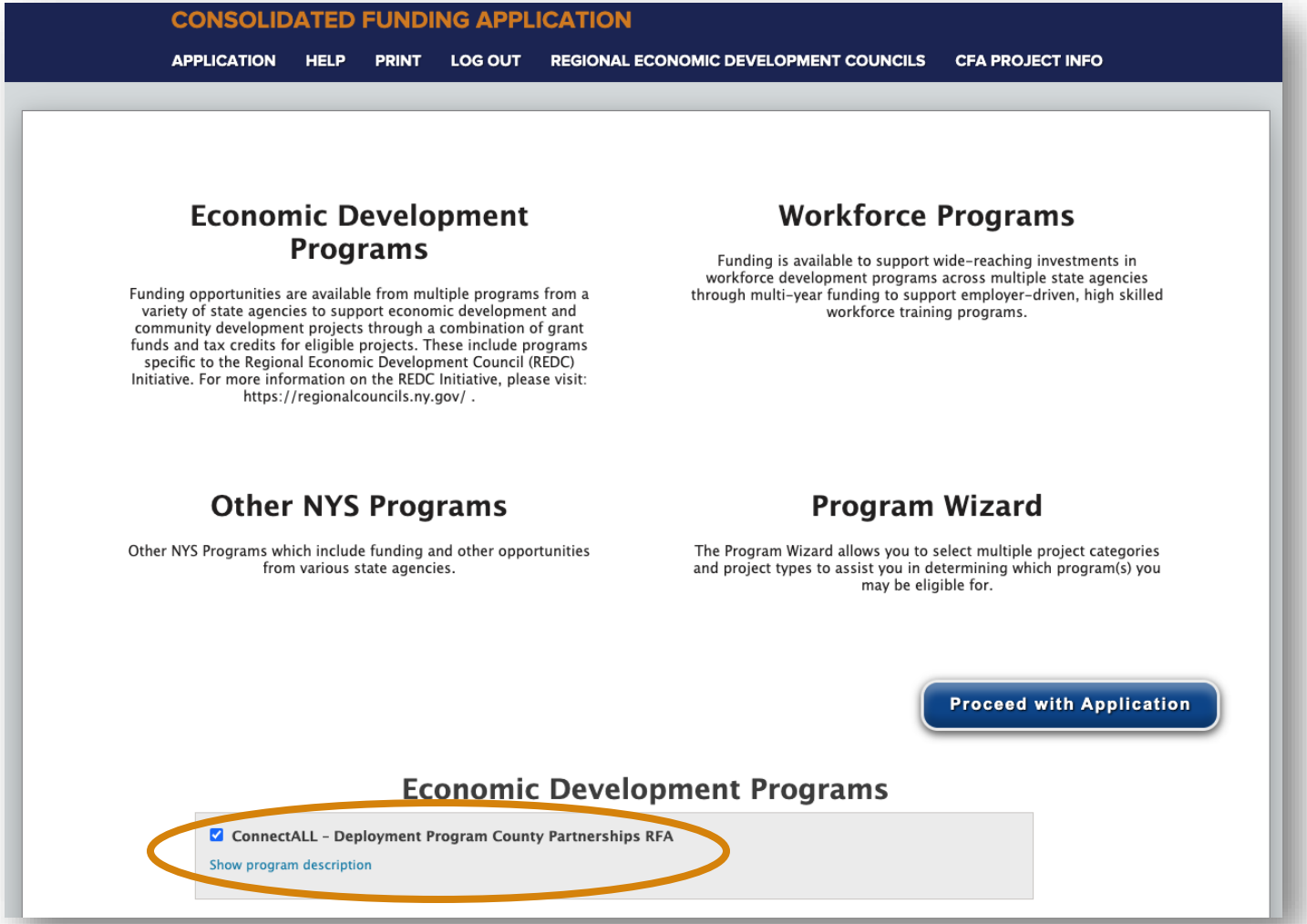


HOW TO APPLY

Navigating the Consolidated Funding Application (CFA)

To begin your application, you must select the appropriate "Program."

The County Partnerships RFA is listed in the CFA under "Economic Development Programs" as ”ConnectALL – Deployment Program County Partnerships."

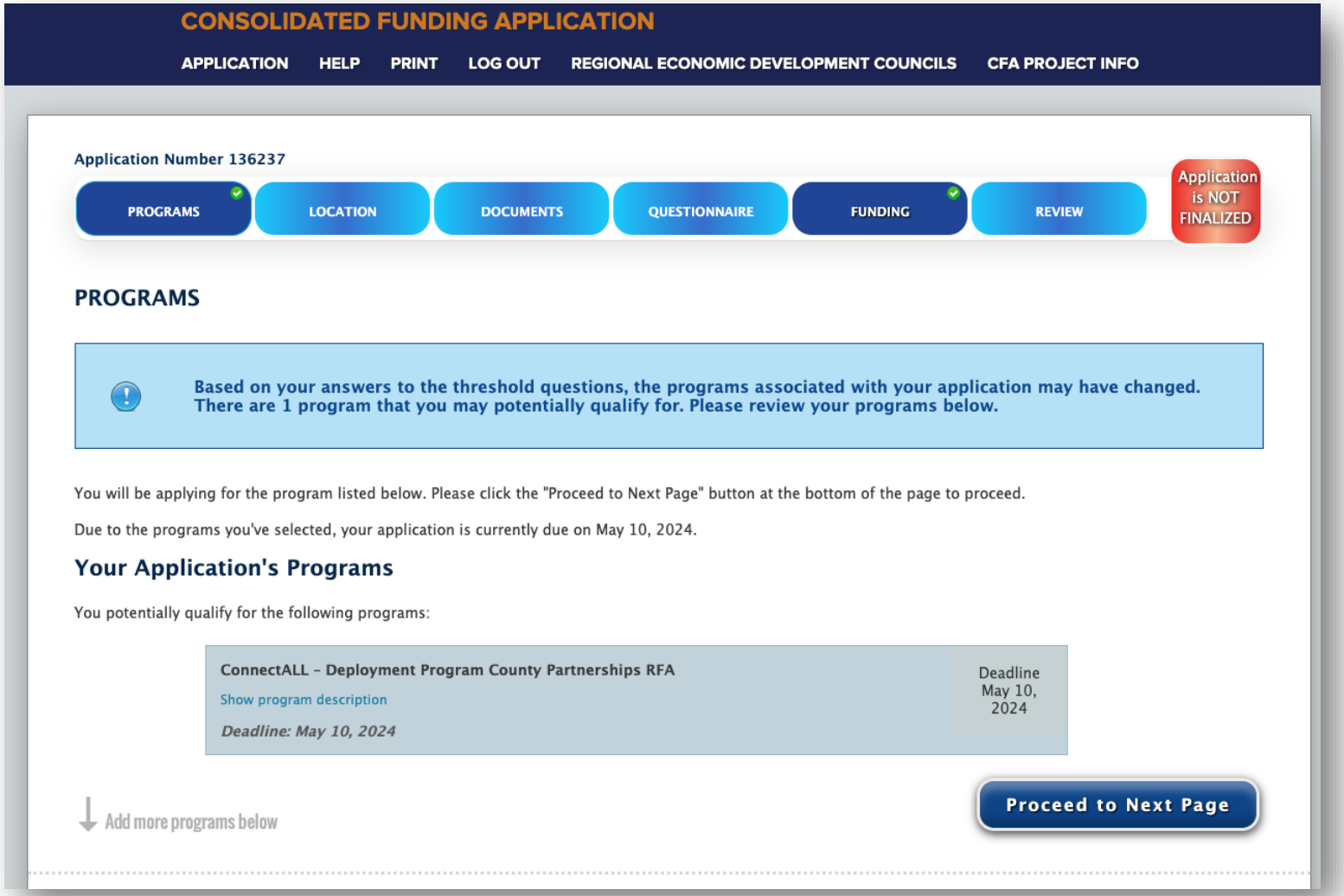


HOW TO APPLY

Navigating the Consolidated Funding Application (CFA)

The application begins with threshold questions. Once answered, applicants who meet the threshold requirements will see this page.

Select "Proceed to Next Page" to continue.

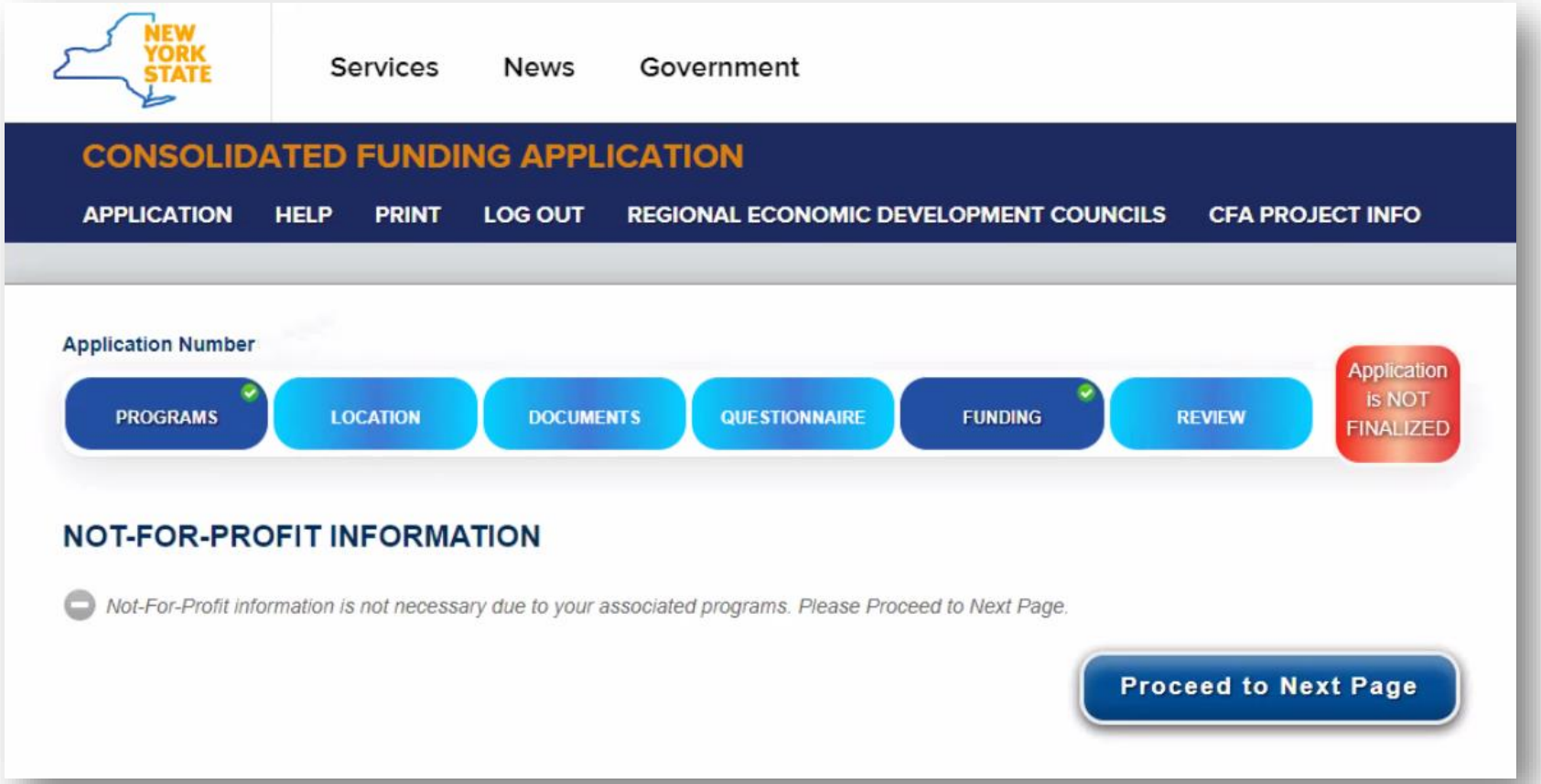


HOW TO APPLY

Navigating the Consolidated Funding Application (CFA)

The "Not-For-Profit Information" application page is not relevant for this Program.

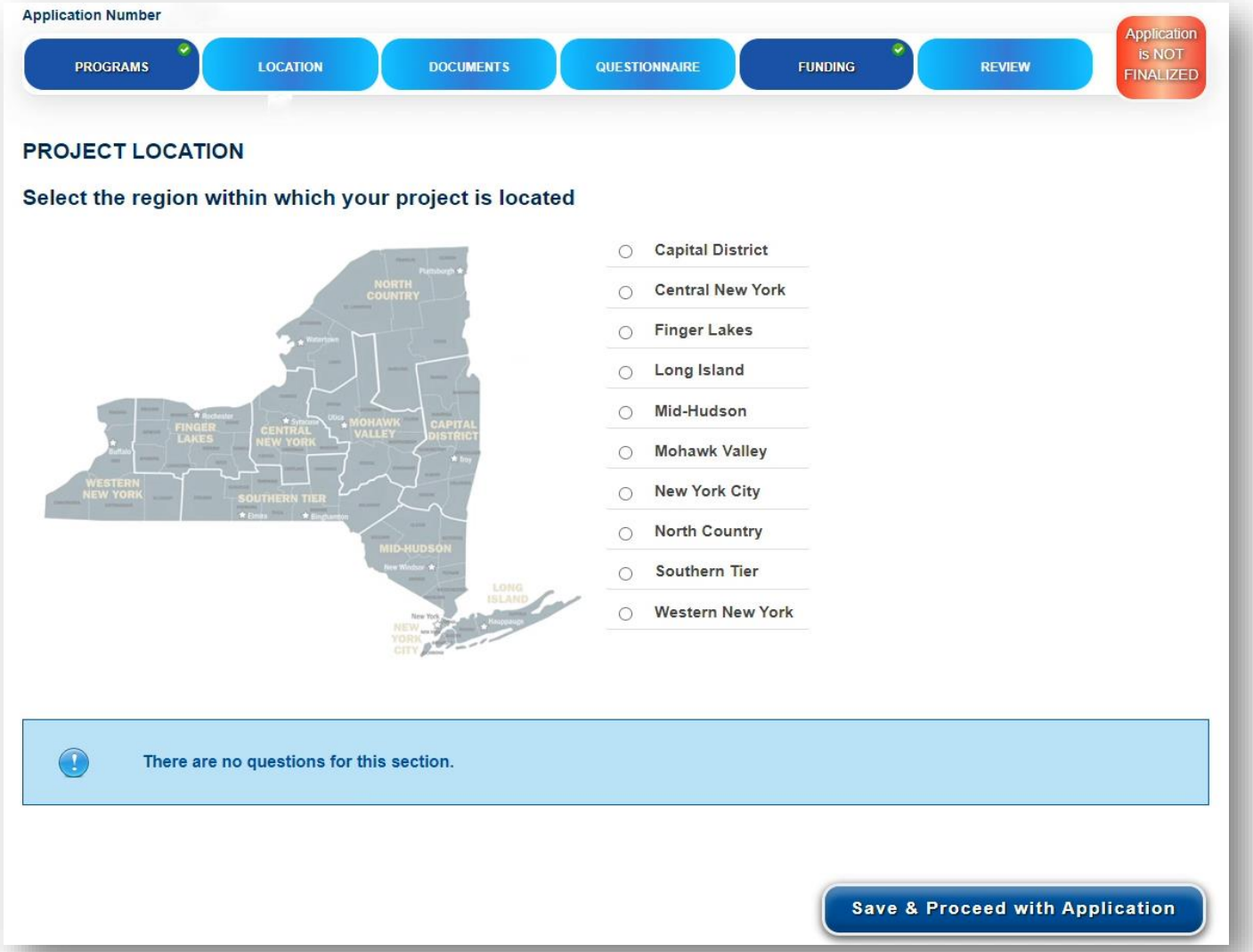
Select "Proceed to Next Page" to continue.



HOW TO APPLY

Navigating the Consolidated Funding Application (CFA)

On the "Project Location" page Applicants should select the region their county is located in.

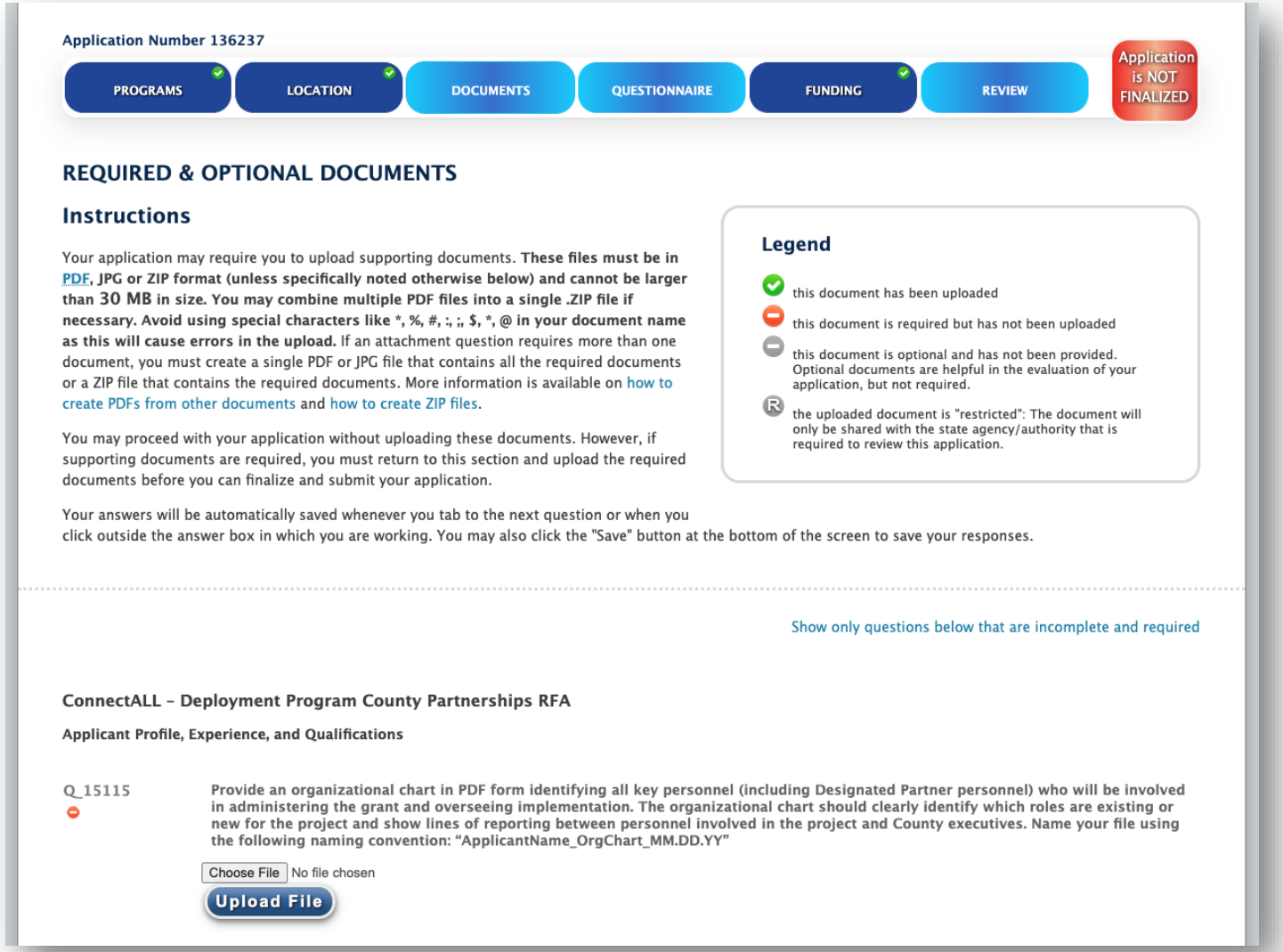


HOW TO APPLY

Navigating the Consolidated Funding Application (CFA)

The "Documents" and "Questionnaire" tabs contain the remainder of the application questions and requirements.

All questions that require an attachment to be uploaded are located in the "Documents" tab.

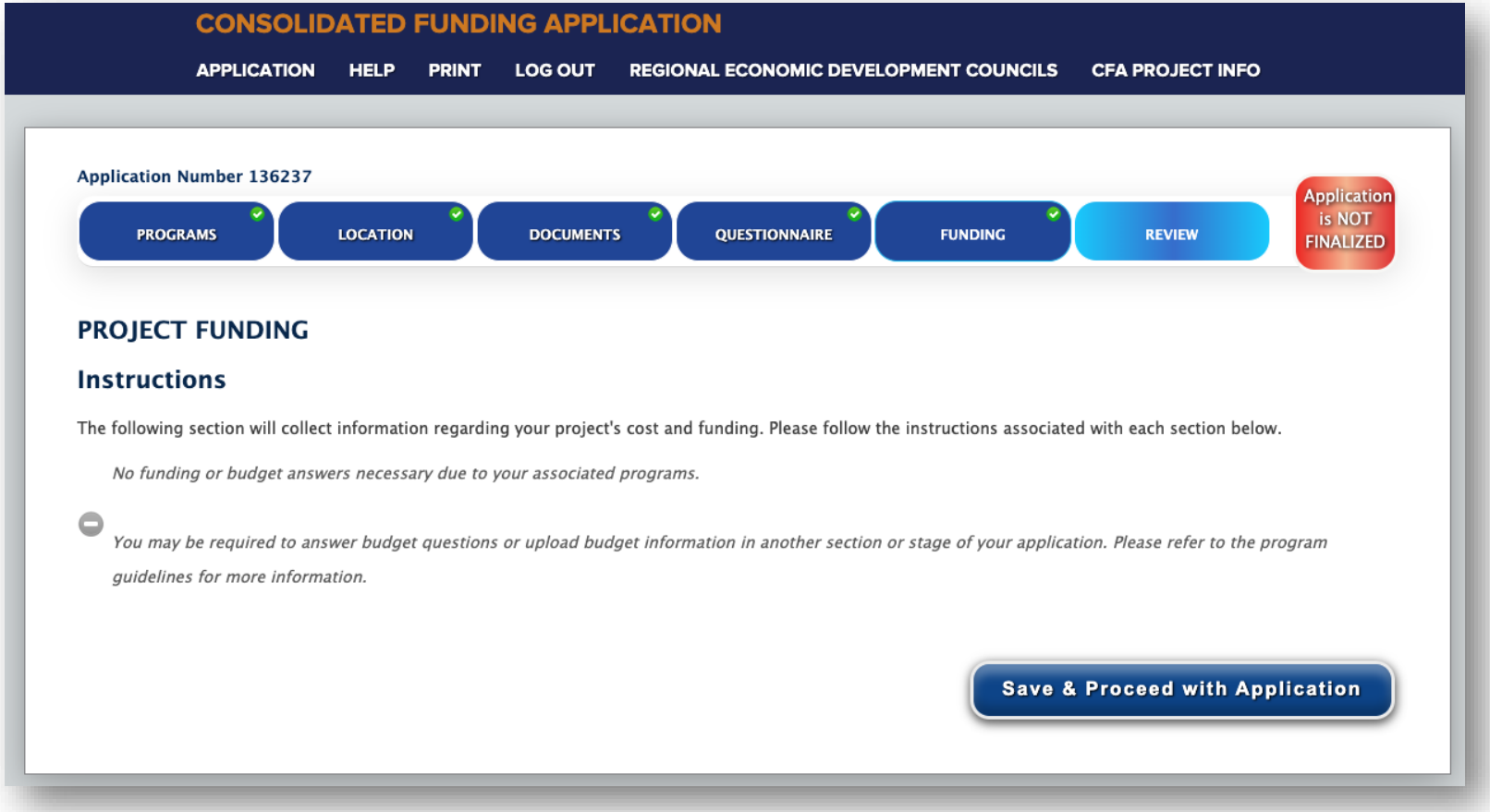


HOW TO APPLY

Navigating the Consolidated Funding Application (CFA)

The ”Funding” application page is not relevant for this Program.

Select ”Save & Proceed with Application" to continue.

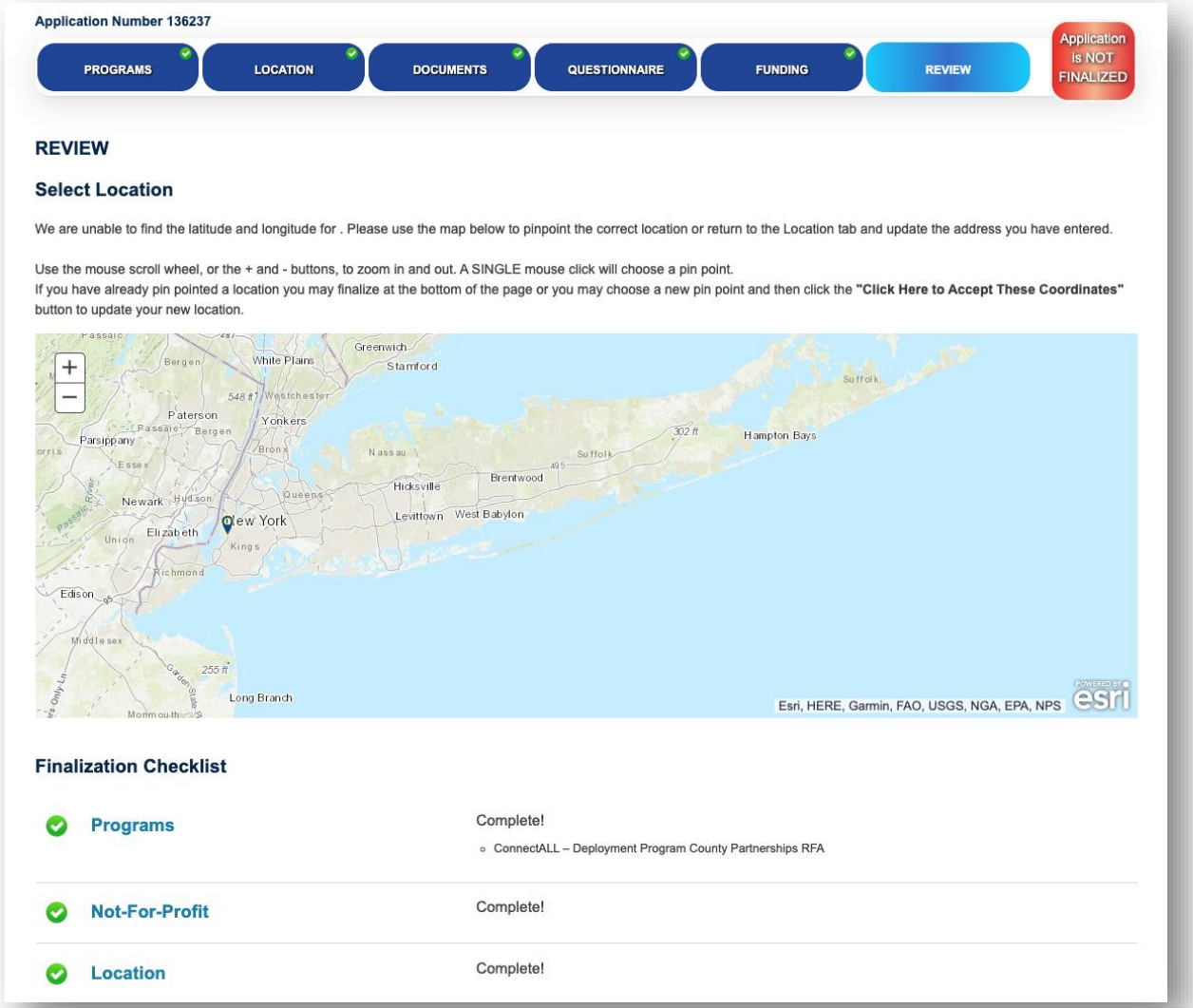


HOW TO APPLY

Navigating the Consolidated Funding Application (CFA)

On the “Review” page, select the location of your county and then confirm all required elements of the application have been completed.

Click the Acknowledgement button at the bottom of the screen to submit your application. **You will not be able to make changes after you submit.**



HOW TO APPLY

Application Review

After application submission…

→ Applicants will receive an update on the status of their application via email.

→ Applications may be approved, rejected, or subject to further review.

→ Additional documentation or demonstrations of compliance may be required prior to grant award.

NEW YORK STATE OF OPPORTUNITY. | ConnectALL

A Division of Empire State Development

Questions?

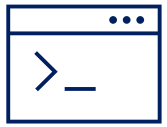
Use Zoom Q&A feature at the bottom of your screen or send to ConnectALLDeployment@esd.ny.gov

HOW TO APPLY

The RFA contains information on how to determine eligibility for the program and how interested parties can apply.

Review the **RFA** and appendices at:

https://broadband.ny.gov/connectall-deployment-program-county-partnerships



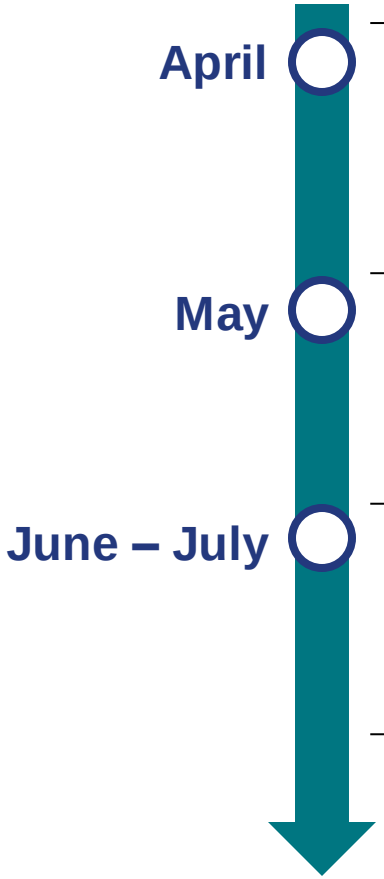
Create an account for New York State's **Consolidated Funding Application portal** to access the application.

https://apps.cio.ny.gov/apps/cfa/login.cfm

Consult the **Application Instructions and Checklist** to gather everything required for a complete application.

Email ConnectALL with questions at ConnectALLDeployment@esd.ny.gov using the subject line "County Partnerships."

COMING UP



April

- The County Partnerships RFA is open in the Consolidated Funding Application
- Slides and the recording from today's session will be posted online

May

- ConnectALL will review applications as they come in
- All applications will be due by May 10

June – July

- ConnectALL will notify applicants that are conditionally eligible for awards
- ConnectALL and selected grantees will execute incentive proposals

Visit broadband.ny.gov for information on upcoming events and engaging with ConnectALL

NEW YORK STATE OF OPPORTUNITY. | ConnectALL

A Division of Empire State Development

Thank you!

Contact the ConnectALL Office:
ConnectALLDeployment@esd.ny.gov